You are open to the idea of installing Royal Grass® at home or you would not be reading this brochure. As you are interested in installing Royal Grass® artificial lawn at home, this brochure will clarify any misconceptions you may have regarding installing artificial Grass!

The advantages

You probably have a very good sense of just how much time and energy it takes not only to create a great-looking lawn, but to keep it that way. Royal Grass® offers countless advantages:

- A beautiful green lawn at all times - without water and with minimum maintenance.
- A lawn that can withstand intensive use without developing bald patches or brown spots.
- Go ahead and sell your lawn mower! You will no longer need it, nor will you have to deal with the annual costs of spraying, reseeding and weed control.
- The best part is, you can install artificial turf where normal grass will not grow, whether in the shade, under a roof or even on a balcony or roof terrace.
- Royal Grass® feels wonderfully soft to the touch and has a guaranteed long life span.
Green is green, right?

Artificial grass has received considerable attention in recent years. This is due in part to the use of artificial turf on football fields. The type of artificial grass designed for sports and for residential gardens are sometimes mistakenly confused.

These two products differ considerably. Royal Grass® is specifically designed for gardens and roof terraces. That is why we recommend obtaining good advice on and familiarising yourself with the different types of artificial grass available, so that you can be sure to choose the type that best meets your specific needs and circumstances.

Our website contains detailed information on the various types of Royal Grass® that we recommend for gardens and roof terraces. For personal product advice, please do not hesitate to contact one of our distributors, who will be happy to answer your questions.
This brochure contains pictures of gardens that have been landscaped with various Royal Grass® products. The type best suited for your garden depends on your personal preferences in terms of colour combinations and softness. Obviously, you will get a truer sense of the look and feel of Royal Grass® by actually touching the product. In fact, the best experience is had by walking on the grass barefoot. Schedule a visit to a showroom garden to experience it!

Whichever system is most suitable for your needs, i.e. with or without a sand fill, depends on where your artificial grass will be installed and the intensity of expected use. To make sure you choose the right product, contact one of our distributors for free advice before making your purchase.
Artificial grass with a sand fill

Artificial grass with a long blade is strewn with a filler material. The filler material increases the weight of the artificial grass cover. It provides stability and protects the backing during intensive use. This added weight keeps the artificial turf firmly in place and prevents wrinkles or creases from developing during use. The filler material also supports the deep-pile synthetic grass fibres so that they remain upright.

Royal Grass® uses only sand to achieve this, as sand is a natural material. The sand is specially developed for this purpose and enhances the natural appearance of your grass, as it has a nice earthy brown colour. Royal Grass® sand-filled artificial grass is a low-maintenance and user-friendly surface.
Artificial grass without a (visible) sand fill

A long blade of grass requires support. This can be provided by adding a layer of sand or by using a frizzy fibre integrated into the bottom of the grass cover. These frizzy fibres, which are usually light-coloured, give the appearance of parched grass or moss in the grass. These grass types can be used for all (indoor) applications where sand filler is not appropriate.

As described here, filler sand protects the grass and provides stability. Artificial grass with a frizzy fibre can also be installed with a thin layer of sand if desired. This increases the life span and stability of the product. With this type of grass, the sand filler is covered by the frizzy fibre and concealed.
Royal Grass®...the grass that lets you create the perfect green lawn.

Royal Grass®...the perfect and fashionable foundation for your roof terrace or balcony.
The luxury, look and feel of grass – always, everywhere and with minimum maintenance. Create your dream garden, a lovely roof terrace, clean playing field or innovative roof cover. Be inspired by Royal Grass®, with its endless possibilities. Royal Grass®: none of the bother, but all of the luxury of grass!

Royal Grass®...the perfect combination with your own unique style.

Royal Grass®...for areas where ordinary grass cannot grow.
Royal Grass®

...at home in your garden

Royal Grass® can, in principle, be laid anywhere. There are a few conditions, however, that must be met to ensure the best possible result. A good surface is important for supporting the weight of the artificial grass and, naturally, its usage, and to keep your lawn well maintained.

Laying

Laying artificial grass requires professional skill, just as with paving and brickwork. Aspects that must be taken into consideration include the type of surface, weather conditions and the effect of weather on the grass. As with carpet laying, cutting the material to fit and seaming the joints require skill and experience. Naturally, the difficulty of the installation depends on the type of artificial grass chosen and the garden layout. That is why it is best to leave this to the professionals.
Since being established in 2003, Royal Grass® has become a leading brand in innovative artificial grass, with products available in 30 countries worldwide. Thousands of garden owners already enjoy the luxury of Royal Grass®. Perhaps you will join them soon!

Being a market leader, Royal Grass® takes its responsibility seriously when it comes to the quality of its products, as well as socially responsible business practices. That is why Royal Grass® offers you a quality guarantee.

The natural V-shape

The fibre blade used for Royal Grass® mimics a natural blade of grass. As with natural grass, the fibre has a V-shaped crosscut. A robust core, the ‘backbone’ of the fibre, makes sure the blades stay as upright as possible. The result is incredibly realistic-looking grass. This shape is a patented property of Royal Grass® and all recommended garden products feature this unique fibre. The V-shape combines decorative value with a natural appearance.
A complete package

When you choose Royal Grass®, you are choosing a complete package. This refers not only to the artificial grass, but all necessary materials specially developed for Royal Grass® and designed for coordinated use. Royal Grass® distributors are experienced in laying artificial grass. This is your guarantee of many years of lawn enjoyment.

Powered by TenCate

Royal Grass® is produced in the Netherlands of artificial grass fibres made by Royal TenCate in accordance with meticulous and strictly supervised quality standards. Royal Grass® is proud to offer the only artificial grass product on the market for garden landscaping that carries the ‘powered by TenCate’ label. This is our guarantee to you of a high-quality product with a superior origin.

Sustainable artificial grass

Royal Grass® is produced with as little an environmental impact as possible and does not contain any substances that are harmful to either humans or the environment. We are constantly on the lookout for new production methods that will result in a better, greener environment. We consider this our personal responsibility, both now and in the future.

Guaranteed Royal Grass®

All of the above combines to form the Royal Grass® guarantee of a long-lasting, beautiful lawn. Thanks to our long history and experience, we can provide a minimum guarantee of 8 years* on UV stability and discolouration.

* With the exception of a small number of countries with extremely high UV radiation levels.
Maintenance

Royal Grass® will give you many years of enjoyment with a minimum of maintenance. Naturally you will receive maintenance instructions along with the delivery of the grass.

Tips

• Keep the grass free of debris and leaves.
• Remove leaves using a leaf blower or rake.
• Remove any weeds immediately to prevent seed dispersal.
• Use clean water to rinse off any spills, such as from soda or melted ice cream.
• Brush the grass regularly using a hard broom.
• Avoid contact with hot materials to prevent melting.

More information and frequently asked questions on maintenance can be found on our website.
For up-to-date information on our products, usage, artificial grass in general, maintenance instructions and a list of distributors, please visit our website at www.royalgrass.com.

If you don’t find the information you need on our website, of course you can send an e-mail with your question to info@royalgrass.com. We will contact you as quickly as possible.

For photographic and film materials, see also Facebook and YouTube. A link to the relevant pages is found on our website.

To request an offer, including installation costs, please contact one of our distributors. A list of distributors is found on our website. You can also contact the company from which you received this brochure (see the back).